

Outboard Motors-(Cont'd)

JOHNSON OUTBOARD MOTORS
Known the world over for dependability. Electric starting. Heavily quiet. Expert local service. "A million Sea-Horse owners will tell you JOHNSON KNOWS BEST!"



"WHERE TO BUY THEM" PARTS DISTRIBUTORS
HEBGEN B H CO LTD 221-st. EXbrk 2-1929

DEALERS
B & H MOTORS MARINE DEPT Broadway & Sansone EXbrk 2-8338

BAY CITY MARINE MART Pier 50-B, YUkon 2-3126

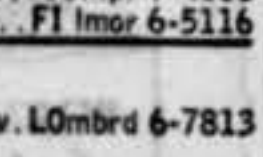
ELLINGSON'S SPORT CENTER 232 Grand Av S S F, JUnio 8-2699

FERGODA AL 751 Valencia, UNdrhl 1-0521

SPORTLINE 5080 Mission, JUnipr 6-6366

Kneass Geo W Co 18th & Illinois, UNdrhl 1-2400

MERCURY OUTBOARD MOTORS



Choose from twins, fours and sizes... for fishing, skiing, cruising. Proved round-the-world dependability plus bonus performance.

"WHERE TO BUY THEM" DISTRIBUTOR

SHORT THOMAS & CO 3430 Wood Oakind, Olympc 5-6557

DEALERS

DALY CITY BOAT CO 7490 Mission Daly City, PLaza 6-5478

MILLER'S OUTBOARD SHOP 3326-9th Av, LOmbrd 6-7813

MISSION ROD & GUN SHOP 3049 Mission, M.Issn 7-1427

Nelson's Sporting Goods 1181 Market, UNdrhl 3-1367

PARK PRESIDIO SPORTING GOODS Sales-Service-Parts 152 Clement, SKYin 2-0800

Rite-Way Motors Sales & Rentals-Boats & Motors 5500 Mission, JUnipr 7-4600

Yamato Auto Repair 1580 Post, FI Imor 6-5116

Miller's Outboard Shop 1326-9th Av, LOmbrd 6-7813

OLIVER OUTBOARD MOTORS- DISTRIBUTORS

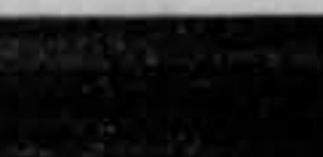
WEST COAST MOTORS 1001 East Shore Hwy Alhbay, LAnsce 5-2261

DEALERS

BOAT MART 7150 Doolittle Dr Oakland, LOkhvn 8-0721

Scott-Atwater Calif Co 450 Potrero, ATwtr 8-6643

SCOTT-ATWATER OUTBOARD MOTORS



Sleek, modern design, choice of colors, Bail-omatic power ballast, super-quiet operation. For accessories PERFORMANCE, get Scott-Atwater. Expert factory-approved local service.

"WHERE TO BUY IT" DISTRIBUTOR

SCOTT-ATWATER CALIF CO 639 Potrero, ATwtr 8-6643

DEALERS

BAYSHORE MARINE 2634 Geneva Av, JUnipr 7-4536

BOAT & MOTOR MART 615 Gough, WAInt 1-8634

RAPP JOHN G CO Free Time Up After 10 Hours 123-2d, YUkon 6-4658

Sportsmen's Outboard Service 2850-22d, ATwtr 2-9101

(See Advertisement Page 607)

TO STOP FOOD GRINDER SQUIRM... Just put a piece of sandpaper, sand side up, under the bottom clamp of the grinder.

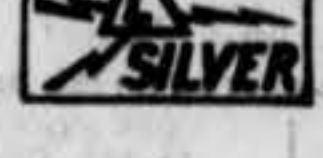
Outboard Motors-Parts & Repairs

Bay City Marine Mart Pier 50-B, YUkon 2-3126
Century Boat Agency Pier 50-B, YUkon 2-3126
FERGODA AL Johnson Auth Repairs & Service 751 Valencia, UNdrhl 1-0521

HEBGEN B H CO LTD Johnson Auth Repairs & Service 221-2nd, EXbrk 2-1929
Luiza Carl 1031 Polk, PRcpt 5-8584

MILLER'S OUTBOARD SHOP SALES & REPAIRS On All Types Outboard Motors Motors Rented - Seating Equip 1326-9th Av, LOmbrd 6-7813

NIC-L-SILVER BATTERIES POW-R-PAK FOR "OUTBOARD MOTOR STARTING"



"WHERE TO BUY THEM" WAREHOUSE

NIC-L-SILVER BATTERY CO 715 Brannan, UNdrhl 1-7124

RAPP JOHN G CO Scott-Atwater-All Makes Repaired 123-2d, YUkon 6-4658

Sportsmen's Outboard Service 2850-22d, ATwtr 2-9101

Ted's Marine Service We Repair Merkin-Champion & Fagool 762 Valencia, UNdrhl 3-0998

Outdoor Advertising See Advertising-Outdoor

Ovens-Bakers'

BAKER PERKINS INC Pacific Bldg., GARfid 1-7083

CHUBCO-CHUBBUCK E J CO INC 3150 San Bruno Av, DEIaware 3-7043

555 High Oakland, KElog 2-7392

COLLINS BAKING MACHINERY CO 4219 Grove Oakland, Olympc 2-1816

Glaser J P & Co 2163 Filbert, WEST 1-4668

PETERSEN EC-TRI-FLEX & REVOLVING OVENS-STIEFVATERS' 750 Battery, YUkon 6-4018

READCO OVENS-READ STANDARD DIVISION OF CAPITOL PRODUCTS CORP 1548 Bedford Av Sunnyf, CHery B-0232

Sichel Bakery Equipment Co Middleby-Marshall Ovens 55 Potrero Av, KLonike 2-3900

STIEFVATERS' 750 Battery, YUkon 6-4018

Ovens-Industrial

ALADDIN HEATING CORP 1111 West Av 137 San Leandro, LOkhvn 2-3666

BABCOCK C B CO THE LANLY CO. Ovens for Industry Gas - Electric - Oil 1485 Bay Shore Bl, JUnipr 6-3040

Catalytic Combustion Corp 1615 Cortland Av, Valencia 6-5543

CLEPCO FUSED QUARTZ OVENS RADIANT OVENS FOR BAKING & DRYING OF PAINT, CORES, PLASTICS, AND OTHER PROCESSES.



Lower First Cost Lower Operating Cost Less Floor Space

"FOR INFORMATION CALL" Sutcliffe Norman 275 Brannan, GARfid 1-5317

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

Ovens-Industrial-(Cont'd)

CURRIER COMPANY INDUSTRIAL OVENS STANDARD - SPECIAL Batch - ConveyORIZED - Infra-Red Complete Point Finishing Systems 710-73d Av Oakind, LOkhvn 2-2026

DESPATCH FURNACES & OVENS-MATHESON-DOHERTY CO Continuous Batch and Laboratory 225 Shaw Rd SSF, PLaza 5-7920

DEVILBISS INDUSTRIAL OVENS-DEVILBISS CO THE 1335 N 10th St, JUnipr 4-1820

POSTORIA INFRA-RED 710-73d Av Oakind, LOkhvn 2-2026

Heat & Control Inc 1615 Cortland Av, Valencia 6-5541

HUPPERT ELECTRIC OVENS & FURNACES-BABCOCK C B CO 1485 Bay Shore Bl, JUnipr 6-3040

Laboratory Equipment Co 649 Bryant, YUkon 2-3080

Natural Gas Equipment Inc 938 N Linden S S F, PLaza 6-1810

SLY INDUSTRIAL OVENS-FENNELLY J C CO 1485 Bay Shore Bl, JUnipr 4-8121

Surface Combustion Corp 938 N Linden Av SSF, PLaza 6-1811

YOUNG BROS OVENS Metal Decorating - Paint Finishing - Insulation Baking and Other Baking, Drying, Curing and Heat Treating Processes.



Gas - Electric - Steam - Oil - Or Radio Frequency Power

"FOR INFORMATION CALL" Young Bros Co 3246 Ettie Oakland, Olympc 2-2474

Overall Lettering-See Garment Lettering

Overall Supply Service

ACME TOWEL SUPPLY CO COVERALL SUPPLY SERVICE COMPLETE RENTAL SERVICE SHOP COATS - PANTS & SHIRTS SEAT COVERS - FENDER COVERS CLOTH TOWEL MACHINES

5 Maple Av & Browning Way SSF, PLaza 6-6300

CAVANAUGH OVERALL LAUNDRY & SUPPLY CO Established 1889

WE SUPPLY - LAUNDRY & SELL INDUSTRIAL GARMENTS OF ALL TYPES

Coveralls - Uniforms - Shop Towels Aprons - Shop Coats

SPECIALIZED SERVICE FOR GARAGES GAS STATIONS FACTORIES SERVICE DEPTS. 340-11th, MARKS 1-0143

COMMUNITY LINEN RENTAL SERVICE SHOP TOWELS - COVERALLS SMOCKS - COATS - UNIFORMS Serving California for Over 25 Years 1237-7th Oakland, TEMplr 2-7131

COVERALL SUPPLY SERVICE 5 Maple Av & Browning Way SSF, PLaza 6-6300

A thoughtful party-line user answers her telephone bell promptly... places her own calls accurately so that they need not be placed again... teaches children the little telephone courtesies.

Overall Supply Service-(Cont'd)

GOLDEN BEAR INDUSTRIAL UNIFORM RENTAL Specialized Service to Industry - Service Trades - Garages Etc. COVERALLS SHIRTS & PANTS SHOP COATS SHOP TOWELS "WHY BUY WHEN WE SUPPLY" 512-90th Colma, PLaza 6-4488

GRAPHIC GARMENT SUPPLY 1025 McAllister, FIlmer 6-6731

INDUSTRIAL COAT & APRON SUPPLY SERVING THE BAY AREA SINCE 1940

WHY BUY - WE SUPPLY COMPLETE RENTAL SERVICE COVERALLS - SHOP COATS SHIRTS - PANTS - SHOP TOWELS FENDER & SEAT COVERS. PLEASE CALL COLLECT Olympic 5-4263

1033-39th Oakland, Olympc 5-4263

La Grande Laundry & Dry Cleaning Co 250-12th, MARKS 1-0916

RED STAR INDUSTRIAL SERVICE See Our Ad Under Laundries 360 Park Av San Jose

From telephones served by the following exchanges (No Inter-City Charge) Ask Operator for ENtprise 1-0040

Overall Lettering-See Garment Lettering

Overall Supply Service

ALEXANDER MFG CONTRACTORS FOR SPORTSWEAR MEN'S - BOYS' - WOMEN'S 684 Commercial, YUkon 2-2491

Amer Mfg Co 559 Clay, EXbrk 2-1169

Calif Industrial Garment Co 1254 Mission, UN drhl 3-2757

CAN'T BUST 'EM OVERALLS-ELOESSER-HEYNEHANN CO 1161 Mission, HEmlck 1-6844

Can't Bust 'Em Overalls 1161 Mission, HEmlck 1-6844

Carwood Mfg Co 420 Market, YUkon 2-4493

Crown-Headlight 257-8th, MARKS 1-6565

Davis Ben F Mfg Co Ben Davis Work Clothing 1663 Mission, UN drhl 1-3575

Druel Sales Co 86-3d, DOuglas 2-1748

Federal Mfg Co 684 Commercial, YUkon 6-0759

George Bros & Co Men's-Women's-Children's Denim-Wear 464 Washington, YUkon 6-4852

Lay Yee 1411 Powell, GARfid 1-7025

LEE H D CO INC 454 S Airport Bl SSF, PLaza 6-4040

LEE OVERALL CO 454 S Airport Bl SSF, PLaza 6-4040

LEVI STRAUSS & CO Levi's Overalls & Jackets Casuals for Men & Boys Western Wear - Wool Shirts 48 Battery, GARfid 1-6200

Loo Foo 731 Commercial, GARfid 1-6118

MONTGOMERY MFG CO Owl Brand Work & Play Clothes 724 Montgomery, GARfid 1-0445

MUTUAL MANUFACTURING CO Manufacturers of MEN'S - BOYS' - GIRLS' Denim & Faded Denim Jeans Ladies' Jeans & Pedal Pushers Twill - Khaki & Gray - Pants 1217 Stockton, EXbrk 2-2650

Pac Coast Overall Mfg Co 886 Washington, SUTtr 1-1146

Stevens Coveralls 3010 Clement, SKYin 1-1455

(Continued Next Page)

Consult our free Architects and Builders Service about concealed telephone wiring before building.

Overalls-Whsle & Mtrs-(Cont'd)

STEVENS P E Coveralls - Shopcoats - Shirts - Pants Uniform Lettering - Emblems - Caps 3010 Clement, SKYin 1-1455

UNITED MFG CO 532 Jackson, EX brook 2-2925

WESTERN OVERALL MFG CO 728 Washington, GARfid 1-3632

WILLIAM H & CO Calif Brand Work Clothes-Overalls Coveralls-Jeans-Twill Pants-Etc 1108 Stockton, SUTtr 1-1695

Wing H & Co 724 Montgomery, GA rfid 1-0445

Wong King 735 Commercial, SUTtr 1-0491

Overhead Doors-See Doors Hdgs

Overhead Rail Systems-See Conveyors

Oxygen

ABBEY RENTS 24-Hour Service-Rentals & Sales 1314 Post, GRayston 4-2525

(See Advertisement This Page)

ACTION MEDICAL SERVICE 24-HR. OXYGEN DELIVERY Repairs - Rentals - Sales - Service OPEN SATURDAY 3560 San Bruno Av, DEIaware 3-7559

AIR REDUCTION PACIFIC CO A DIVISION OF AIR REDUCTION CO INC 1483 Park Av Emeryle

From telephones served by the following exchanges (No Inter-City Charge) Ask Operator for ENtprise 1-0874

AMERICAN AMBULANCE CO OXYGEN & MEDICAL GASES COMPLETE EQUIPMENT 24 HR. SERVICE 2570 Bush, WEST 1-1400

CALIF WELDING & EQUIPMENT CO 432 Bryant, DOuglas 2-7377

CLINICAL SPECIALTIES 1470 Sutter, ORday 3-9779

(See Advertisement This Page)

LINDE-LINDE COMPANY 22 Battery, YUkon 2-1360

LIQUID CARBONIC DIVISION OF GENERAL DYNAMICS CORP 211 Bay, EXbrk 2-8212

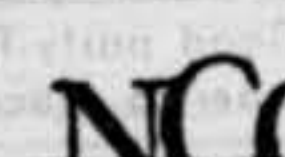
LIQUID RED DIAMOND OXYGEN-LIQUID CARBONIC DIVISION OF GENERAL DYNAMICS CORP 211 Bay, EXbrk 2-8212

MEDICO SUPPLY CO THE OXYGEN Oxygen Inhalers - Face Masks RENTED & SOLD 555 Sutter, YUkon 2-0142

Medico Supply Co The 555 Sutter, YUkon 2-0142

(See Advertisement This Page)

N C G OXYGEN All Compressed Gases for Industrial Use. "TORCHWELD" Welding & Cutting Equip. & Accessories. Therapy Oxygen Medical Gases Complete Line of Therapy Oxygen Equip. And Hospital Piping Equip. "WHERE TO BUY THEM" MANUFACTURERS National Cylinder Gas Division of Chemtron Corp 1588 Doolittle Dr Sn Leandro, LOkhvn 2-3535



INDUSTRIAL DEALERS Calif Welding & Equipment Co 432 Bryant, DOuglas 2-7377

OHIO CHEMICAL PACIFIC CO A DIVISION OF AIR REDUCTION CO INC 1231-2d Brkly

From telephones served by the following exchanges (No Inter-City Charge) Ask Operator for ENtprise 1-0376

Please dial carefully... keep watching the dial.

Oxygen-(Cont'd)

PACIFIC OXYGEN CO Nitrogen-Oxygen-Argon-Acetylene Liquid Oxygen & Liquid Nitrogen 2205 Magnolia Oakland

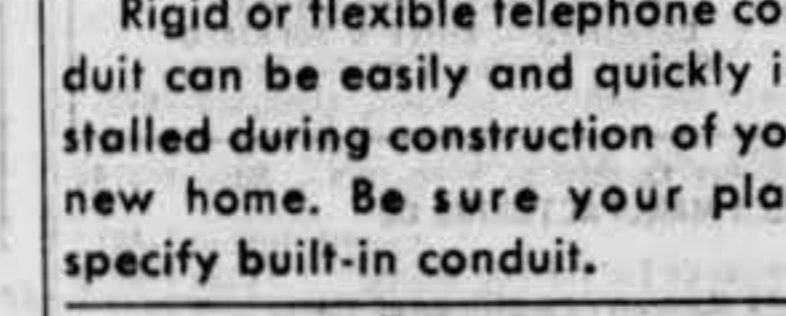
From telephones served by the following exchanges (No Inter-City Charge) Ask Operator for ENtprise 1-0965

UNITED WELDING CO 1536 Pacific Av, OR day 3-9860

VICTOR OXYGEN-VICTOR EQUIPMENT CO 844 Folsom, GARfid 1-3000

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

Authorized Dealers



NIGHT DAY EMERGENCY OXYGEN SERVICE Expert Technicians To Serve You With Complete Equipment RENTED - SOLD - SERVICED OXYGEN MASKS & REGULATORS YUkon 2-0142

MEDICO SUPPLY CO. 555 SUTTER

Trained Technicians 24-HOUR SERVICE

oxygen

Graystone 4-2525

"Everything for the Sickroom" face masks refrigerated tents "bonnet" pressure breathing units

Graystone 4-2525 1314 POST STREET

CLINICAL SPECIALTIES

OXYGEN TENTS - MASKS Rentals and Sales

EMERGENCY DAY & NIGHT SERVICE BENNETT POSITIVE PRESSURE UNITS Hospital Beds Sickroom Equipment

ORday 3-9779 1470 SUTTER SAN FRANCISCO

Oxygen Therapy Equipment

ABBEY RENTS Oxygen-Masks-Tents-Rentals-Sales 24-Hr Service-Trained Technicians 1314 Post, GRayston 4-2525

ALLIED MEDICAL SERVICES INC COMPLETE OXYGEN THERAPY EQUIPMENT Plastic Types Personalized RENTAL PURCHASE PLAN 24-Hour Emergency Service 2570 Bush, WEST 1-1400

Or, MARKS 1-2100

ALLIED THERAPY CO Bird Oxygen Breathing Equip. RENTAL SALES SERVICE & TRAINING CENTER New Location - Broadway at Van Ness In August '58 GARfid 1-6492

AMERICAN AMBULANCE CO Since 1915 COMPLETE OXYGEN THERAPY EQUIPMENT PLASTIC TYPES PERSONALIZED RENTAL PURCHASE PLAN 24-Hour Emergency Service 2570 Bush, WEST 1-1400

Or, MARKS 1-2100

Clinical Specialties 1470 Sutter, ORday 3-9779

LIQUID CARBONIC THERAPY EQUIPMENT Equipment, Supplies And Gases For OXYGEN THERAPY ANESTHESIA RESUSCITATION

"FOR SERVICE CALL" LIQUID CARBONIC DIVISION OF GENERAL DYNAMICS CORP 211 Bay, EXbrk 2-8212

GENERAL HEADQUARTERS Liquid Carbonic Division of General Dynamics Corp 767 Industrial Rd Sn Carlos, LYel 1-0753

Medico Supply Co The 555 Sutter, YUkon 2-0142

MIST O2 GEN- MIST O2 GEN EQUIP CO 2711 Adeline Oakland, TEMplr 2-7312

N C G-OXYGEN THERAPY EQUIPMENT-MANUFACTURERS NATIONAL CYLINDER GAS DIVISION OF CHEMTRON CORP 1588 Doolittle Dr Sn Leandro, LOkhvn 2-3535

OHIO CHEMICAL PACIFIC CO A DIVISION OF AIR REDUCTION CO INC From telephones served by the following exchanges (No Inter-City Charge) Ask Operator for ENtprise 1-0376

Oysters

FOXHALL FISH & OYSTER DEPOT Liberati's Sea Food 2498 Fillmore, WEST 1-0973

New San Bruno Fish Mkt 2418 Sn Bruno Av, JUnipr 2-2686

PACCINI A & Sons Pt of Leavenworth, GRayston 4-6770

ROMEO A FISH & OYSTER CO Sea Food of All Kinds 1279 Pacific Av, ORday 3-5246

Standard Fisheries Corporation Ft of Leavenworth, ORday 3-5858

SWAN OYSTER DEPOT Best Small Fish of all Kinds 1517 Polk, ORday 3-1101

Package Delivery-See Delivery Service

Thousands of people use these Yellow Pages as a buyers' guide.

Package Development

CUMBERLAND STUDIOS 681 Mkt. 50 Uter 1-0808

DESIGN & COLOR SERVICE 310 Clay, EXbrk 7-1199

HOLMES PACKAGING MACHINERY CORP 320 Victory Av SSF, JUnio 8-8161

KAHN A MICHAEL-ADVERTISING ART Landor Walter & Associates 350 Clay, YUkon 2-7086

Pier 5 North, YUkon 2-3370

Landphere Associates 215 Kearny, DOuglas 2-6587

Logan & Carey 381